



MELISSA GHARSELDIN

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PROFILE

My passion is art! I have over 16 years of design experience with 7 years focused to my new love UI/UX Design. There is no bigger thrill than seeing your clients face when they know... you get it! Creating beautiful, clean and functional designs since 2004.

PROFESSIONAL EXPERIENCE

- | | |
|------------------------------|--|
| | PC Network Friends |
| Feb
2017 -
Current | Senior UI/UX Designer <ul style="list-style-type: none">• Created eye-catching advertising deliverables and graphic content.• Collaborated with marketers to produce new design concepts.• Worked on improving UI and UX design on existing pages. |
| Jan
2016 -
Feb
2017 | UX Designer/Researcher <ul style="list-style-type: none">• Maximized usability and the overall user experience.• Provided an understanding of client's need for design.• Executed all visual design stages from concept to final hand-off to engineering. |
| Jan
2013 -
Jan
2016 | UI Designer <ul style="list-style-type: none">• Created storyboards and site maps.• Planned & implemented new designs while optimizing existing designs.• Create prototypes for new product ideas |

Cre8tive DesignsSept **Graphic Designer**

- 2004 – • Prepared final layouts.
- Jan • Prepared and produced proposals and presentations for clients.
- 2013 • Worked in collaboration with clients on designs based on requirements, modifications and feedbacks.

May **Internship**

- 2004 – • Designed rough layouts to the correct arrangement, size, type size and style.
- Sept • Planned concepts by studying information and materials.
- 2004

SKILLS

Sketching, Wireframing, UI Design, Interaction Design, Responsive Web Design, Rapid Prototyping, Visual Design, Mobile Design, Illustration, User Research, Usability Testing, Personas, Sitemaps, Cardsorting, Userflows, Content Strategy, Typography.

• Languages -

HTML5, CSS3, JQuery,
Wordpress, Framer, Duda

• Research Software Tools-

Hotjar, Apptentive, UserReport,
UserVoice, Userlytics, Userbob, UXeria,

• Design Software Tools -

Adobe Illustrator, Adobe XD, Sketch,
CorelDRAW, Balsamiq, UXPin, Axure RP,
Proto.io,

EDUCATION

Bachelor of Psychology

Monmouth University | 2020
GPA: 3.35

Associates of Arts

Collin College | 2015- 2017
GPA: 3.6

Awards

- National Society of Collegiate Scholars
- Phi Theta Kappa
- Cum Laude
- Team Lead 2010
- Best Client Success 2018
- Duda Certification in Web Design 2021

**PORTFOLIO:**

[HTTPS://MELISSAGHARSELDIN.COM/](https://melissagharseldin.com/)